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MASKWACIS CULTURAL COLLEGE

MGMT1560 - Introduction to Finance Course Outline Spring 2018

Instructor: Sunny Yeung, BA, BComm, CPA, CMA
Class Dates and times Mondays and Wednesdays 5:00PM to 8:00PM
E-mail: syeung@mccedu.ca
Required Text: *Fundamentals of Corporate Finance 8th Canadian Edition*
Supplementary: *The Wall Street Journal, Financial Times, Business Week, among others.*

Prerequisite(s):

Course Description

This course provides an introduction to the basic concepts and principles of finance. The material to be covered will include: financial markets and institutions, investments, and managerial finance.

Course Objective:

The purpose of this course is to introduce the student to basic principles of finance. These principles are the basic knowledge for either a career in corporate finance or further education in the area of investments, real estate, banking, and insurance. It is also an excellent primer for non-finance majors wanting to familiarize with the world of finance. The primary goal of this course is to impart the knowledge to allow you to intelligently solve practical business problems. To achieve this goal, it is crucial that you have a sound understanding of finance theory. As such, the course will be theoretical in nature, often requiring rigorous quantitative analysis.

Performance Objectives:

1. To gain a basic understanding of fundamental finance theories, e.g., time value of money.
2. To apply finance concepts to real finance problems.
3. To become familiar with finance terminology.

Learning Outcomes/Objectives:

Introduction to Finance will provide students the knowledge of major concepts and topics of finance. On successful completion of this course, students will be able to apply these concepts; and, most importantly, be able to think logically and systematically in financial terms. More specifically, student will:

1. Explain the Goal of Financial Management and the conflicts of interest between managers and owners.
2. Compute the future value, present value and the rate of return on an investment for projects that involve single or multiple cash flow(s).
3. Know the important types of bonds and understand the determinants of bond yields.
4. Understand the impact of inflation on interest rates and the term structure of interest rates.
5. Recognize how stock prices depend on future dividends and be able to compute stock prices using the dividend growth model.
6. Understand how financial markets work and know the historical rate of returns and risks on various types of investments.
7. Calculate expected value and standard deviation (risk) of investment returns and understand the risk-return tradeoff.
8. Appreciate the impact of diversification and have a basic understanding of the systematic risk principle.
9. Know the various ways in which capital can be raised and determine a firm's overall cost of capital.

